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Press Release, 7 December 2022

## **Animation Production Days 2023 – Now Open for Submissions**

**Stuttgart – Starting from today, projects can be submitted for the 17<sup>th</sup> Animation Production Days (APD). The most important co-production and financing market for animation projects in German-speaking countries is taking place in Stuttgart from 26 – 28 April 2023.**

APD is a curated business platform for the European animation industry and attracts around 160 participants each year. Animation producers from more than 20 countries have the opportunity to present their newly developed projects to potential financing partners and co-producers in a series of pre-planned one-to-one meetings. The programme also comprises a conference on current challenges and trends in the industry as well as several networking events.

**Film, TV series, mobile content, games, and cross and transmedia projects** can all be submitted in the concept or development stage. Applications are invited for original, creative and innovative projects in terms of design and content. They should be suitable for and open to European or international co-productions and have the potential for brand development and international distribution. Special consideration will be given to projects which convincingly integrate topics such as diversity and ecological sustainability in both content and their development and realisation. A maximum of 50, chiefly European projects will be selected for presentation at APD 2023.

**The submission deadline is 9 February 2023.** Producers who submit their project by 20 January 2023 benefit from a reduction in accreditation fees with the Early Bird rate. All the information about project submission, project selection and accreditation is now available on the APD website: [www.animationproductiondays.de/registration](http://www.animationproductiondays.de/registration)

### **Apply now for the APD Talent Programme!**

The APD *Talent Programme* supports new European talents who have developed their own promising animation project and are now looking for partners. Young producer/creator teams (with a maximum of two people) can now submit their applications. A maximum of eight outstanding young talent projects will be selected for APD 2023 with the aim of bringing those talents together with established industry experts and thus making it easier for them to take their first steps in the European market. The selected applicants will receive a free-of-charge accreditation for APD (incl. ITFS and FMX tickets) and their accommodation costs will also be covered. All information about applying for the Talent Programme can be found at [www.animationproductiondays.de/talent-programme-2023](http://www.animationproductiondays.de/talent-programme-2023)

One of the 2023 talent projects will once again come from the European “**Animation Sans Frontières**” project development initiative. For the sixth time now, APD is cooperating with this training programme which is supported by the EU’s Creative Europe MEDIA programme and is organised by Animationsinstitut at Filmakademie Baden-Württemberg (Germany), The Animation Workshop - VIA (Denmark), Moholy-Nagy University of Art and Design (Hungary), and GOBELINS, l’école de l’image (France).

### **The APD Investor Programme**

The APD's carefully curated selection of newly developed projects offers everyone looking for fresh content for their portfolios an excellent opportunity to find suitable material and exchange ideas with producers and other creatives about cooperation opportunities. As of today, representatives of broadcasters, streamers, world sales agents, distributors, funding institutions and so on can register for the APD *Investor Programme*. As above, those who register by 20 January 2023 will benefit from the discounted Early Bird rate. You can find more information at <https://www.animationproductiondays.de/registration/#investor>

### **Co-Producer Programme**

Production companies and studios working in animation, games, VR and VFX who do not wish to present their own project at APD but who are looking for projects in which they can participate as co-producers or service providers have the opportunity to become accredited for the *Co-Producer Programme*. All information about the registration requirements can be found on the APD website: <https://www.animationproductiondays.de/registration>

Running concurrently with Animation Production Days, the Stuttgart International Festival of Animated Film (ITFS) and FMX – Film & Media Exchange are two world-renowned industry events whose programmes present and discuss the full range of creative forms of expression and technological innovations in animation media and related disciplines. This very special combination of film festival, conference and co-production and financing market has seen the three events develop into a platform that is unique in Europe and attracts up to 6,000 industry representatives to Stuttgart every year.

### *About Animation Production Days:*

*Animation Production Days (APD) is a joint venture between the [Stuttgart International Festival of Animated Film \(ITFS\)](#) and [FMX – Film & Media Exchange](#). APD is organised by the Film- und Medienfestival gGmbH in cooperation with Filmakademie Baden-Württemberg GmbH.*

*Images: <https://www.animationproductiondays.de/press/downloads/>*

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