

CONDITIONS OF PARTICIPATION / GENERAL TERMS & CONDITIONS

Animation Production Days is organised by Film- und Medienfestival gGmbH in cooperation with Filmakademie Baden-Württemberg.

Registration is open to people professionally engaged in the field of animation, in particular European producers, service producers, representatives of broadcasters, streamers, distributors, publishers, sales agents, funding institutions and investors, as well as other industry representatives.

Projects (feature film, TV series, mobile content, games, cross-media and transmedia projects and, as within the framework of the Talent Programme, also short films) can be submitted in the concept and development stages. They should be open and suitable for cross-border co-operations and have the potential for international distribution and brand building.

The project submission / registration can only be made via the APD online form.

REGISTRATION, PROGRAMMES AND PARTICIPATION FEES

1. Project Submission / Producer Programme – Onsite

Producers who would like to present an **animation project** at APD can submit their project via our **online application form** and register a **maximum of two people** to participate in the APD Producer Programme and represent the project. Only **one project per company** can be submitted. Deadline for project submission / registration is **9 February 2023**.

The **registration only becomes effective if the submitted project is selected** for APD 2023. The **selection results will be announced on 28 February 2023** at the latest. At this point, payment of the participation fee becomes due for the registered person(s).

The **participation fee** for the APD Producer Programme is **650.00 EUR** (incl. 7% VAT) **per person***. The **early bird rate** for registrations before 20 January 2023 is **580.00 EUR** (incl. 7% VAT) **per person**.

APD is mainly a European event and is funded by Creative Europe MEDIA. Producers / companies submitting a project to APD should therefore have a registered office in one of the 27 EU-member states or in a country associated with Creative Europe Media (Albania, Bosnia and Herzegovina, Iceland, Liechtenstein, Montenegro, North Macedonia, Norway, the Republic of Serbia, Armenia, Georgia, Moldova and Ukraine).

APD also considers submissions from other countries if the producers can provide convincing arguments that they are explicitly looking for independent co-production partners from EU countries.

Co-producers of projects submitted for participation in APD can also register for the Producer Programme (you can choose this option at the beginning of the registration form). Here too, the registration only becomes effective if the submitted project is selected for participation in APD 2023. The participation fee then becomes due for the registered persons.

A maximum of two people per company can register. One of them should be a producer. The author / scriptwriter, creator, director, head of animation or any other member of the creative team is also welcome to apply. It is not possible to register additional company representatives after the deadline for project submissions has passed.

The participation fee covers:

- Participation in the APD Co-Production Market – one-to-one meetings with potential co-producers, studios and service producers
- Participation in the APD Financing Market – pre-planned one-to-one meetings with financiers and investors
- Participation in the APD Conference & Roundtables
- A ticket for the 30th Stuttgart International Festival of Animated Film 2023 (industry accreditation)
- A ticket for the FMX – Film & Media Exchange
- E-catalogue with information on all participating companies and all selected projects
- Access to the APD online platform including a personalised schedule of pre-planned one-to-one meetings
- Networking lunches & dinners, coffee breaks with free coffee & tea
- A public transport ticket for Stuttgart

Travel costs and accommodation are not included in the participation fee.
The accreditation is personalised and non-transferable.

*We offer a reduced accreditation fee of 325,00 EUR per person for participants from LCC countries (as defined by MEDIA: Bulgaria, Cyprus, Hungary, Luxembourg, Latvia, Lithuania, Malta, Slovenia, Slovakia and in addition Albania, Bosnia and Herzegovina, Georgia, Iceland, Lichtenstein, Montenegro, North Macedonia, Republic of Serbia, and Ukraine).

2. APD Talent Programme

The APD Talent Programme supports young European producers and creatives from the field of animation who want to realise their own project idea. Its aim is to bring newcomers into contact with established industry experts. In pre-scheduled one-to-one meetings, the talents receive valuable feedback on their projects and have the chance to convince potential co-production and financing partners of their ideas. APD Talent Programme participants receive a **free accreditation** for APD, which includes:

- Talent Kick-Off Meeting
- Participation in the APD Co-Production Market – one-to-one meetings with potential co-producers, studios and service producers
- Participation in the APD Financing Market – one-to-one meetings with financiers and investors
- Participation in the APD Conference & Roundtables
- A ticket for the 30th Stuttgart International Festival of Animated Film 2023
- A ticket for the FMX – Film & Media Exchange
- E-catalogue with information on all participating companies and all selected projects
- Access to the APD Online platform including a personalised schedule of pre-planned one-to-one meetings
- Networking lunches & dinners, coffee breaks with free coffee & tea
- Accommodation in Stuttgart for up to 4 nights

Travel expenses must be paid by the participants themselves.

The **application deadline** is **09 February 2023**.

The **projects will be selected** by **28 February 2023** at the latest.

The following persons can apply for the APD Talent Programme:

- European graduates from universities and film schools with animation as their main field of study
- Young professionals & company founders (up to 35 years of age)
- Applicants are required to have a registered address in one of the 27 EU-member states or in a country associated with Creative Europe MEDIA (Albania, Bosnia and Herzegovina, Iceland, Liechtenstein, Montenegro, North Macedonia, Norway, the Republic of Serbia, Armenia, Georgia, Moldova and Ukraine)

3. Co-Producer Programme (without a project) – **ONSITE PARTICIPATION**

This programme is available for producers and studios who are not presenting a project at APD but who would like to negotiate co-production and collaboration opportunities with the producers of the selected projects.

For onsite participation in this programme, we are only able to accept a **limited number of participants**. Our main selection criteria is the applicants' experience in international co-productions, expertise and interest in becoming involved in the selected projects.

A maximum of **two people per company** can register. Applicants will be informed **by 7 March** at the latest if they have been accepted for the onsite Producers for Co-Production Programme.

The participation fee for the onsite Co-Producer Programme is **500.00 EUR** (incl. 7% VAT) per person. The **registration deadline** is **2 March 2023**.

The participation fee covers:

- Participation in the APD Co-Production Market – one-to-one meetings with producers of the selected projects, studios and service producers
- Participation in the APD Financing Market – one-to-one meetings with the producers of the selected projects and participants in the Talent Programme*
- Participation in the APD Conference & Roundtables
- A ticket for the 30th Stuttgart International Festival of Animated Film 2023
- A ticket for the FMX – Film & Media Exchange
- E-catalogue with information on all participating companies and all selected projects
- Access to the APD online platform including a personalised schedule with pre-planned one-to-one meetings
- Networking lunches & dinners, coffee breaks with free coffee & tea

***Please note:** In order to be fair to the producers with a selected project, we are not able to prebook meetings with broadcasters, streamers, distributors and world sales agents for the participants in the Producer for Co-Production Programme.

4. Co-Producer Programme (without a project) – **ONLINE PARTICIPATION**

This is our online package for producers, service producers, studios, VFX producers and game studios who are not presenting a project at APD but who would like to negotiate cooperations with the producers of the selected projects or offer their services.

A maximum of **two people per company** can register. We are only able to accept a limited number of registrations.

The participation fee for the Co-Producer Programme is **95.00 EUR** (incl. 7% VAT) per person. The **registration deadline** is **2 March 2023**.

The participation fee covers:

- Online participation in the APD Co-Production Market – one-to-one meetings with producers of the selected projects, studios and service producers
- Recording of the APD Conference
- E-catalogue with information on all participating companies and all selected projects
- Access to the APD online platform including a personalised schedule
- An online ticket for the FMX – Film & Media Exchange (Friday 28 April)
- Access to the ITFS Animated Video Market

On-site participation is not included. The accreditation is personalised and non-transferable.

5. Investor Programme

This is our package for representatives of broadcasters, streamers, distributors, world sales agents, publishers, film and media funds and other investors in the media sector who are looking for exciting new animation projects and would like to discuss development and financing strategies with the producers of the selected projects.

The Investor Programme is primarily designed for onsite participation. However, if you cannot or do not wish to travel, we can also offer online participation. You can indicate this in the online registration form.

The registration deadline is **2 March 2023**.

The participation fee for the Investor Programme is **350.00 EUR** (incl. 7% VAT) per person.

The **early bird rate** for registrations **before 20 January 2023** is **280.00 EUR** (incl. 7% VAT) per person.

The participation fee covers:

- Participation in the APD Financing Market – one-to-one meetings with producers of the selected projects and participants in the APD Talent Programme*
- Participation in the APD Conference & Roundtables
- A ticket for the 30th Stuttgart International Festival of Animated Film 2023
- A ticket for the FMX – Film & Media Exchange
- E-catalogue with information on all participating companies and all selected projects
- Access to the APD online platform including a personalised schedule with pre-planned one-to-one meetings
- Networking lunches & dinners, coffee breaks with free coffee & tea

***Note for distributors and world sales agents:** APD is a co-production and financing market for projects in development. In order to be fair to the producers with a selected project, we will always prioritize them when we prearrange meetings with broadcasters and streamers.

Travel costs and accommodation are not included in the participation fee.
The accreditation is personalised and non-transferable.

The online version of the APD Investor Programme does not include any onsite programmes.
For the online version the participation fee is 95.00 EUR (incl. 7% VAT)

HYGIENE RULES / COVID-19 REGULATIONS

The health of all participants and staff of APD has top priority in the planning of the event. The current official guidelines for protection against Corona do not provide for any specific hygiene measures. Should this change before the start of the event, we will inform all participants and publish the guidelines on the website and in our newsletter. In that case it is a condition of admission that the participant fully complies with these hygiene rules and requirements while in the venue.

CANCELLATION

The cancellation of a registration must be made in writing (by email).

Producers whose project has been selected for participation in APD can cancel their participation in the Producer Programme free of charge until 9 March 2023. After that, a cancellation fee of 200.00 EUR will apply.

For participants registered for the Investor Programme and the Producers for Co-Production Onsite Programme wishing to cancel their registration, after 22 March 2023 a cancellation fee of 80.00 EUR (incl. 7% VAT) will apply.

Registration fees for the Online Programmes (Producers-for Co-Production Programme) will not be refunded in case of cancellation after 28 March 2023.

Should the onsite event have to be cancelled due to legally induced reasons of infection control (e.g. Covid-19), the Animation Production Days will take place completely online. In this case, all onsite accreditations will be converted to ONLINE accreditations after consultation with the accredited and the difference will be refunded. In this case, an online accreditation for the Producer Programme would cost EUR 145.00 and an accreditation for the Investor Programme and the Co-Producer Programme would cost EUR 95.00 per person, each including 7% VAT.

PHOTOS & FILMING

1. During the entire event (also in all online applications), the recording and duplication of images and sound is prohibited, with the exception of persons authorised by us in accordance with the following paragraph. Should this rule be violated, we reserve the right to confiscate the recorded material and to exclude the participant in question from the event.
2. During the event, photographs and film footage will be taken by persons commissioned by us, on which the participants can be seen. The permissibility of making the recordings is based on a consideration of the interests of the organiser worthy of protection with those of the guests in accordance with Art. 6 Para. 1 lit. f) of the German Data Protection Regulation (DSGVO). By participating in the event, all participants consent to the storage and use of these recordings in accordance with the Data Protection Regulation. This use by us and by third parties, which is unlimited in terms of time, place and content, relates to public relations and documentation of the Animation Production Days and the Film- und Medienfestival gGmbH. In particular, we point out in this context that photos and/or videos on the internet or social media can be accessed by any person. Despite all technical precautions, it cannot be ruled out that such persons will continue to use the photos and/or videos or pass them on to other persons.

DATA USAGE & DATA PROTECTION

By making their submission / registration, the participant confirms that they have read and understood the privacy statement on the APD website (<https://www.animationproductiondays.de/en/privacy-policy>). The participant further expressly grants permission for the organiser to store the data contained in their APD submission/registration, in particular personal data with the exception of their telephone number, in part in connection with the processing of their application and possible accreditation, and for use in the APD catalogue and APD print and online publications.

He/she further expressly agrees that his/her name and the name of the company through which he/she was registered for APD will be communicated on the social media channels of APD, as well as the submitted information and the images of the selected projects.

The participant also agrees to be informed via non-individualised emails about the APD programme.

You can revoke your consent at any time. The revocation should be sent to: datenschutz@festival-gmbh.de.

Information on the protection of your data can be found at:
<https://www.animationproductiondays.de/en/privacy-policy/>.

PAYMENT METHODS

The participation fee is due for payment immediately upon receipt of the invoice.
Payments are possible by bank transfer, credit or debit card.

1. Please direct payments by bank transfer, stating the invoice number, to:

Film- und Medienfestival gGmbH

Baden-Württemberg Bank

IBAN: DE77 6005 0101 0002 1174 41

SWIFT-CODE (BIC): SOLADEST

Purpose: Participation in APD 2023 – Invoice Number: APD2023-xxx

2. For payments by credit or debit card you will receive a payment link by e-mail with the invoice.

GOVERNING LAW AND JURISDICTION

Participation in APD is governed by the law of the Federal Republic of Germany, place of jurisdiction is Stuttgart.

ACCEPTANCE OF PARTICIPATION TERMS & CONDITIONS

With the project submission/registration for APD, these Conditions of Participation/General Terms and Conditions are accepted by these persons. The organisers of APD have the right to regulate separately all cases not provided for in the Conditions of Participation/General Terms and Conditions as well as to allow exceptions from these Conditions of Participation/General Terms and Conditions in special and justified cases.