

CONDITIONS OF PARTICIPATION / GENERAL TERMS & CONDITIONS

Registration is open to people professionally engaged in the field of animation, in particular German and international producers, service producers, representatives of broadcasters, streamers, distributors, publishers, sales agents, funding bodies and investors, as well as other industry representatives, in particular from the feature film, games, video, DVD and TV markets.

Projects (feature film, TV series, mobile content, games, cross-media and transmedia projects and, as within the framework of the Talent Programme, also short films) can be submitted in the concept and development stages. They should have the potential for international marketing and brand building.

Project submissions, applications and registrations are only possible via the APD online form.

REGISTRATION, PROGRAMMES AND PARTICIPATION FEES

1. Producer Programme (with a project) – *Onsite*

Producers wishing to present an animation project at APD have until **21 February 2022** to submit their project and register for the Producer Programme. Only one project per company can be submitted. A maximum of two people per company can be registered. **The registration only becomes effective if the submitted project is selected for participation in APD 2022. It is only at this point that the participation fee for the registered person(s) becomes due.**

Co-producers of projects that have been submitted for participation in APD can also register for the Producer Programme. The same rule applies: the registration only becomes effective if the submitted project is selected for participation in APD 2022. It is only at this point that the participation fee for the registered person(s) becomes due.

The projects will be selected by 7 March 2022 at the latest.

The participation fee for the APD Producer Programme is **600.00 EUR** (incl. 7% VAT) **per person**. The early bird rate for registrations before 31 January 2022 is **500.00 EUR** (incl. 7% VAT) per person.

The participation fee covers:

- Participation in the APD Co-Production Market – one-to-one meetings with co-producers, studios, service producers and VFX producers
- Participation in the APD Financing Market – one-to-one meetings with financiers and investors
- Participation in the APD Conference
- Hybrid-Ticket for the 29th Stuttgart International Festival of Animated Film 2022 and
- Online-Ticket for the FMX – Film & Media Exchange
- E-catalogue with information on all participating companies and all selected projects
- Personal online agenda including all individual one-to-one meetings and all conference and networking events
- Networking lunches & dinners
- Coffee lounge with WiFi and free coffee & tea

Travel costs and accommodation are not included in the participation fee.

The accreditation is personalised and non-transferable.

2. Producers for Co-Production Programme (without a project) – **Online Only**

As we are currently still working on the assumption of restrictive hygiene regulations, we will probably have to limit the number of participants at the on-site event. The Producers for Co-Production Programme will therefore be held entirely online in 2022.

Producers who have not submitted their own project for APD, as well as studios, service producers and VFX producers can only participate in APD online in 2022 and register for the APD Producers for Co-Production Programme. A maximum of two people per company can register.

The participation fee for the Producers for Co-Production programme is **85.00 EUR** (incl. 7% VAT) per person. The **registration deadline** is **21 February 2022**.

The participation fee covers:

- Online-Participation in the Co-Production Market – one-to-one video meetings with producers, studios, service producers and VFX producers
- Online-Participation in the APD Conference via live-stream
- Online-Tickets for the 29th Stuttgart International Festival of Animated Film 2022 and for the FMX – Film & Media Exchange
- E-catalogue with information on all participating companies and all selected projects
- Personal online agenda including all individual one-to-one video meetings and all online conference and roundtable sessions.

Please note that **on-site participation is not included**.

The accreditation is personalised and non-transferable.

3. Investor Programme

Representatives from broadcasters, streamers, distributors, world sales agents*, publishers, funding bodies and other investors, especially in the feature film, games, video, DVD and TV markets, can register for the Investor Programme.

The registration deadline is **11 March 2022**.

*Note for distributors: APD is a co-production and financing market for animation projects in development and not a sales market for already financed and produced projects. For this reason, producers with a project selected to be presented at APD will receive preference when we are planning the meetings with representatives from broadcasters and streamers.

The participation fee for the Investor Programme is **300.00 EUR** (incl. 7% VAT) per person.

The **early bird rate** for registrations **before 31 January 2022** is **250.00 EUR** (incl. 7% VAT) per person.

The participation fee covers:

- Participation in the one-to-one meetings of the APD Financing Market
- Participation in the APD Conference
- Hybrid-Ticket for the 29th Stuttgart International Festival of Animated Film 2022 and
- Online-Ticket for the FMX – Film and Media Exchange
- E-catalogue with information on all participating companies and all selected projects
- Personal online agenda including all individual one-to-one meetings and all conference and networking events
- Networking lunches & dinners
- Coffee lounge with WiFi and free coffee & tea

Travel costs and accommodation are not included in the participation fee.
The accreditation is personalised and non-transferable.

4. APD Talent Programme

For the Talent Programme, up-and-coming European producers and young creatives in the field of animation can apply with a project for which they are seeking co-production and/or financing partners. Applications for the Talent Programme are made via the online form on the APD website. Applications can be made by European graduates from universities and film schools with a focus on animation, young professionals and company founders (up to the age of 35). A maximum of two people per project can apply to participate.

APD will grant the selected participants **free accreditation for the APD Producer Programme** (personalised and non-transferable) and **accommodation in Stuttgart for up to 4 nights**. Travel expenses must be paid by the participants themselves.

The **application deadline** is **21 February 2022**.

The **projects will be selected** by **7 March 2022** at the latest.

The Talent Programme comprises:

- Talent Kick-Off Meeting
- Participation in the APD Co-Production Market – one-to-one meetings with co-producers, studios, service producers and VFX producers
- Participation in the APD Financing Market – one-to-one meetings with financiers and investors
- Participation in the APD Conference
- Hybrid-Ticket for the 29th Stuttgart International Festival of Animated Film 2022 and
- Online-Ticket for the FMX – Film & Media Exchange
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HYGIENE RULES / COVID-19 REGULATIONS

The health of all participants and staff of APD has top priority in the planning of the event. For APD 2022, a hygiene concept with binding rules for all participants will be developed that complies with the applicable legal requirements as well as the requirements at the venue. The concept will be available on the Animation Production Days website and will be continuously updated according to the currently applicable hygiene protection measures.

The ITFS, which provide access to APD participants as listed, will also develop a hygiene concept according to the same requirements and conditions, which can be viewed on the ITFS website.

It is a condition of admission that the participant fully complies with these hygiene rules and requirements while in the venue.

CANCELLATION

The cancellation of a registration must be made in writing (by email).

Producers whose project has been selected for participation in APD can cancel their participation in the Producer Programme free of charge until 17 March 2022. After that, a cancellation fee of 200.00 EUR will apply.

For participants registered for the Investor Programme wishing to cancel their registration, after 17 March 2022 a cancellation fee of 50.00 EUR (incl. 7% VAT) will apply.

Registration fees for the Producers-for Co-Production Programme (online only) will not be refunded in case of cancellation after 17 March.

If, after the free cancellation period has expired, legal measures make it more difficult for the accredited person to participate in the event on site (e.g. due to travel restrictions), we will facilitate the cancellation free of charge. This process cannot be done automatically, so we ask participants to contact the APD team directly in this case.

Should the onsite event have to be cancelled for legal reasons of infection control (e.g. Covid-19), the Animation Production Days will take place entirely online. In this case, the accreditations for the Producer Programme and the Investor Programme will be converted into ONLINE accreditations after consultation with the accredited persons and the difference will be refunded. In this case, an online accreditation for the Producer Programme would cost € 145.00 and an accreditation for the Investor Programme € 100.00, both including 7% VAT.

PHOTOS & FILMING

1. During the entire event (also in all online applications, e.g. APD conference live stream), the recording and duplication of images and sound is prohibited, with the exception of persons authorised by us in accordance with the following paragraph. Should this rule be violated, we reserve the right to confiscate the recorded material and to exclude the participant in question from the event.
2. During the event, photographs and film footage will be taken by persons commissioned by us, on which the participants can be seen. The permissibility of making the recordings is based on a consideration of the interests of the organiser worthy of protection with those of the guests in accordance with Art. 6 Para. 1 lit. f) of the German Data Protection Regulation (DSGVO). By participating in the event, all participants consent to the storage and use of these recordings in accordance with the Data Protection Regulation. This use by us and by third parties, which is unlimited in terms of time, place and content, relates to public relations and documentation of the Animation Production Days and the Film- und Medienfestival gGmbH. In particular, we point out in this context that photos and/or videos on the internet or social media can be accessed by any person. Despite all technical precautions, it cannot be ruled out that such persons will continue to use the photos and/or videos or pass them on to other persons.

DATA USAGE & DATA PROTECTION

By making their submission / registration, the participant confirms that they have read and understood the privacy statement on the APD website (<https://www.animationproductiondays.de/en/privacy-policy>). The participant further expressly grants permission for the organiser to store the data contained in their APD submission/registration, in particular personal data with the exception of their telephone number, in part in connection with the processing of their application and possible accreditation, and for use in the APD catalogue and APD print and online publications.

He/she further expressly agrees that his/her name and the name of the company through which he/she was registered for APD will be communicated on the social media channels of APD, as well as the submitted information and the images of the selected projects.

The participant also agrees to be informed via non-individualised emails about the APD programme.

You can revoke your consent at any time. The revocation should be sent to: datenschutz@festival-gmbh.de.

Information on the protection of your data can be found at:
<https://www.animationproductiondays.de/en/privacy-policy/>.

PAYMENT METHODS

The participation fee is due for payment immediately upon receipt of the invoice.
Payments are possible by bank transfer, credit or debit card.

1. Please direct payments by bank transfer, stating the invoice number, to:

Film- und Medienfestival gGmbH
Baden-Württemberg Bank
IBAN: DE77 6005 0101 0002 1174 41
SWIFT-CODE (BIC): SOLADEST
Purpose: Participation in APD 2022 – Invoice Number: APD2022-xxx

2. For payments by credit or debit card you will receive a payment link by e-mail with the invoice.

GOVERNING LAW AND JURISDICTION

Participation in APD is governed by the law of the Federal Republic of Germany, place of jurisdiction is Stuttgart.

ACCEPTANCE OF PARTICIPATION TERMS & CONDITIONS

With the project submission/registration for APD, these Conditions of Participation/General Terms and Conditions are accepted by these persons. The organisers of APD have the right to regulate separately all cases not provided for in the Conditions of Participation/General Terms and Conditions as well as to allow exceptions from these Conditions of Participation/General Terms and Conditions in special and justified cases.