

## PARTICIPATION RULES / GENERAL TERMS & CONDITIONS

Registration is open to people professionally engaged in the field of animation, in particular German and international producers, service producers, representatives of broadcasters, streamers, distributors, publishers, sales agents, funding bodies and investors, as well as representatives from the feature film, games, video, DVD and TV markets.

Projects (feature film, TV series, mobile content, games, cross-media and transmedia projects) can be submitted in the concept and development stages. They should have the potential for international marketing and brand building.

Project submissions, applications and registrations are only possible via the APD online form.

**Due to the Covid-19 situation, the one-to-one meetings of APD 2021 Co-Production and Financing Market will be organized exclusively online. The conference and roundtables are scheduled to take place hybrid, situation permitting. The participation fees indicated here refer to online participation.**

## REGISTRATION, PROGRAMMES AND PARTICIPATION FEES

### 1. Producer Programme (with a project)

Producers wishing to present an animation project at APD have until **22 February 2021** to submit their project and register for the Producer Programme. Only one project per company can be submitted. A maximum of two people per company can be registered. The registration only becomes effective if the submitted project is selected for participation in APD 2021. It is only at this point that the participation fee for the registered person(s) becomes due.

Co-producers of projects that have been submitted for participation in APD can also register for the Producer Programme. The same rule applies: the registration only becomes effective if the submitted project is selected for participation in APD 2021. It is only at this point that the participation fee for the registered person(s) becomes due.

The projects will be selected by 8 March 2021 at the latest.

**The participation fee** for the APD Producer Programme is **145.00 EUR** (incl. 7% VAT) **per person**.

The participation fee covers:

- Participation in the Co-Production Market – one-to-one meetings with co-producers, studios, service producers and VFX producers
- Participation in the one-to-one meetings of the APD Financing Market – one-to-one meetings with financiers and investors
- Participation in the APD Conference
- Online-Tickets for the 28<sup>th</sup> Stuttgart International Festival of Animated Film 2021 and the FMX – Conference on Animation, Effects, Games and Immersive Media

The accreditation is personalised and non-transferable.

### 2. Producers for Co-Production Programme (without a project)

Producers not submitting their own project to APD, as well as studios, service producers and VFX producers, can register for the APD Producers for Co-Production Programme. A maximum of two people per company can register.

**The participation fee** for the Co-Producer programme is **100.00 EUR** (incl. 7% VAT) **per person**.

The **registration deadline** for both programmes is **22 February 2021**.

The participation fee covers:

- Participation in the Co-Production Market – one-to-one meetings with producers, studios, service producers and VFX producers
- Participation in the APD Conference
- Online-Tickets for the 28th Stuttgart International Festival of Animated Film 2021 and for the FMX – Conference on Animation, Effects, Games and Immersive Media

Please note that participation in the APD Financing Market is NOT included.

### 3. Investor Programme

Representatives from broadcasters, streamers, distributors, world sales agents\*, publishers, funding bodies and other investors in feature film, games, video, DVD and TV markets can register for the Investor Programme.

The registration deadline is **11 March 2021**.

\*Note for distributors: APD is a co-production and financing market for animation projects in development and not a sales market for already financed and produced projects. For this reason, producers with a project selected to be presented at APD will receive preference when we are planning the meetings with representatives from broadcasters and streamers.

**The participation fee** for the Investor Programme is **100.00 EUR** (incl. 7% VAT) per person.

The participation fee covers:

- Participation in the one-to-one meetings of the APD Financing Market
- Participation in the APD Conference
- Online-Tickets for the 28<sup>th</sup> Stuttgart International Festival of Animated Film 2021 and the FMX – Conference on Animation, Effects, Games and Immersive Media (online only)

The accreditation is personalised and non-transferable.

### 4. APD Talent Programme

For the Talent Programme, up-and-coming European producers and young creatives in the field of animation can apply with a project for which they are seeking co-production and/or financing partners. Applications for the Talent Programme are made via the online form on the APD website. A maximum of two people per project can apply to participate. A total of 8 projects will be selected for the Talent Programme. Applications can be made by European graduates from universities and film schools with a focus on animation, young professionals and company founders (up to the age of 35).

Participants receive a free accreditation to the APD Producer Programme.

The **application deadline** is **22 February 2021**.

The **projects will be selected** by **8 March 2021** at the latest.

The Talent Programme comprises:

- Talent Kick-Off Meeting
- Participation in the one-to-one meetings of the APD Financing Market – one-to-one meetings with financiers and investors
- Participation in the Co-Production Market – one-to-one meetings with co-producers, studios, service producers and VFX producers

- Participation in the APD Conference
- Online tickets for the 28<sup>th</sup> Stuttgart International Festival of Animated Film 2021 and the FMX – Conference on Animation, Effects, Games and Immersive Media

The accreditation is personalised and non-transferable.

## CANCELLATION

The cancellation of a registration must be made in writing (by email).

Producers whose project has been selected for participation in APD can cancel their participation in the Producer Programme free of charge until 23 March 2021. After that, a cancellation fee of 100% of the participation fee will apply. APD only selects a limited number of projects. For organisational reasons, projects that are withdrawn after 24 March 2021 cannot be replaced by alternative projects. This is why we have had to introduce a strict cancellation deadline.

For participants registered for the Co-Producer and Investor Programmes wishing to cancel their registration, after 24 March 2021 a cancellation fee of 50.00 EUR (incl. 7% VAT) will apply.

## PHOTOS & FILMING

The organiser will take photos and possibly film footage during the roundtables and the conference of the event. The participant hereby expressly agrees that the organiser may publish any photos and/or film footage created during the event without any restriction in the press, on the radio, on television and in other media. In this respect, the participant waives all rights to all still images, film and sound recordings.

## DATA USAGE & DATA PROTECTION

By making their submission / registration, the participant confirms that they have read and understood the privacy statement on the APD website (<https://www.animationproductiondays.de/en/privacy-policy>). The participant further expressly grants permission for the organiser to store the data contained in their APD submission/registration, in particular personal data with the exception of their telephone number, in part in connection with the processing of their application and possible accreditation, and for use in the APD catalogue and APD print and online publications.

The participant also agrees to be informed via non-individualised emails about the APD programme.

## PAYMENT METHODS

Payment must be made on receipt of the invoice.

Payments are possible by bank transfer or by credit card.

1. Please direct payments by bank transfer, stating the invoice number, to:

Film- und Medienfestival gGmbH

Baden-Württemberg Bank

IBAN: DE77 6005 0101 0002 1174 41

SWIFT-CODE (BIC): SOLADEST

Purpose: Participation in APD 2021 – Invoice Number: APD2021-001

2. For payments by credit or debit card you will receive a payment link by e-mail with the invoice.

## GOVERNING LAW AND JURISDICTION

Participation in APD is governed by the law of the Federal Republic of Germany, place of jurisdiction: Stuttgart.

## ACCEPTANCE OF PARTICIPATION TERMS & CONDITIONS

By submitting a project to / registering for APD, the applicant accepts these terms and conditions. The organisers of APD have the right to adjudicate separately all cases not provided for in these terms and conditions and to allow exceptions to them in special and justified cases.