

PARTICIPATION RULES / GENERAL TERMS & CONDITIONS

Registration is open to people professionally engaged in the field of animation, in particular German and international producers, service producers, representatives of broadcasters, distributors, publishers, sales agents, funding bodies and investors, as well as representatives from the feature film, games, video, DVD and TV markets.

Projects (feature film, TV series, mobile content, games, cross-media and transmedia projects) can be submitted in the concept and development stages. They should have the potential for international marketing and brand building.

Project submissions, applications and registrations are only possible via the APD online form.

REGISTRATION, PROGRAMMES AND PARTICIPATION FEES

1. Producer Programme (with a project)

Producers wishing to present an animation project at APD have until **20 February 2020** to submit their project and register for the Producer Programme. Only one project per company can be submitted. A maximum of two people per company can be registered. The registration only becomes effective if the submitted project is selected for participation in APD 2020. It is only at this point that the participation fee for the registered person(s) becomes due.

Co-producers of projects that have been submitted for participation in APD can also register for the Producer Programme. The same rule applies: the registration only becomes effective if the submitted project is selected for participation in APD 2020. It is only at this point that the participation fee for the registered person(s) becomes due.

The projects will be selected by 4 March 2020 at the latest.

The participation fee for the APD Producer Programme is **650.00 EUR** (incl. 7% VAT) **per person** for the first company representative. The Early Bird rate for registration until 30 January 2020 is **550.00 EUR** (incl. 7% VAT) per person.

The fee for the second company representative is 550.00 EUR (incl. 7% VAT).

The participation fee covers:

- Participation in the Producers Welcome and the APD@FMX session on Wednesday, 6 May 2020
- Participation in the "Producers for Co-Production" – one-on-one meetings with co-producers, studios, service producers and VFX producers on Thursday, 7 May 2020
- Participation in the APD Conference on Thursday, 7 May 2020
- Participation in the one-on-one meetings of the APD Financing Market on the afternoon of Thursday, 7 May 2020 and on Friday, 8 May 2020
- Accreditation for the 27th Stuttgart International Festival of Animated Film 2020 and the FMX – Conference on Animation, Effects, Games and Immersive Media
- Catering: 6 May 2020 (evening meal), 7 May 2020 (lunch, evening meal), 8 May 2020 (lunch, evening meal), coffee breaks

The accreditation is personalised and non-transferable. Travel and hotel costs are not included in the participation fee.

2. Co-Producer Programme (without a project)

Producers not submitting their own project to APD, as well as studios, service producers and VFX producers, can register for the APD Co-Producer Programme. A maximum of two people per company can register.

The participation fee for the Co-Producer programme is **350.00 EUR** (incl. 7% VAT) per person. The Early Bird rate for registration until 30 January 2020 is 300.00 (incl. 7% VAT) per person.

The participation fee covers:

- Participation in the Producer Welcome and the APD@FMX session on Wednesday, 6 May 2020
- Participation in the "Producers for Co-Production" – one-on-one meetings with producers, studios, service producers and VFX producers on Thursday, 7 May 2020
- Participation in the APD Conference on Thursday, 7 May 2020
- Accreditation for the 27th Stuttgart International Festival of Animated Film 2020 and a day ticket for Friday, 8 May 2020 for the FMX – Conference on Animation, Effects, Games and Immersive Media
- Catering: 6 May 2020 (evening meal), 7 May 2020 (opening lunch, evening meal), coffee breaks

Please note that participation in the APD Financing Market is NOT included.

For a limited number of producers not presenting their own project at APD, we can offer participation in the Producer Programme (i.e. the full APD programme including the Financing Market). To qualify for this, it is necessary to have a proven track record in international co-production. Participation in the Producer Programme without a project only makes sense for producers explicitly seeking projects in which they can become involved and who would like to meet as many other producers as possible. When we are planning the meetings with representatives from broadcasters, SVoD platforms, distributors and world sales agents, producers presenting their own project at APD will receive preference.

The **registration deadline** for both programmes is **20 February 2020**.

3. Investor Programme

Representatives from broadcasters, SVoD platforms, distributors, world sales agents*, publishers, funding bodies and other investors in feature film, games, video, DVD and TV markets can register for the Investor Programme.

The registration deadline is **6 March 2020**.

*Note for distributors: APD is a co-production and financing market for animation projects in development and not a sales market for already financed and produced projects. For this reason, producers with a project selected to be presented at APD will receive preference when we are planning the meetings with representatives from broadcasters and SVoD platforms.

The participation fee for the Investor Programme is **300.00 EUR** (incl. 7% VAT) per person. The Early Bird rate for registration by 30 January 2020 is **250.00 EURO** (incl. 7% VAT) per person.

The participation fee covers:

- Participation in the APD Conference on Thursday, 7 May 2020

- Participation in the one-on-one meetings of the APD Financing Market on the afternoon of Thursday, 7 May 2020 and on Friday, 8 May 2020
- Accreditation for the 27th Stuttgart International Festival of Animated Film 2020 and the FMX – Conference on Animation, Effects, Games and Immersive Media
- Catering: 7 May 2020 (lunch, evening meal), 8 May 2020 (lunch, evening meal), coffee breaks

The accreditation is personalised and non-transferable. Travel and hotel costs are not included in the participation fee.

4. APD Talent Programme

For the Talent Programme, up-and-coming European producers and young creatives in the field of animation can apply with a project for which they are seeking co-production and/or financing partners. Applications for the Talent Programme are made via the online form on the APD website. A maximum of two people per project can apply to participate. A total of 14 places will be awarded. Applications can be made by European graduates from universities and film schools with a focus on animation, young professionals and company founders (up to the age of 35).

Participants receive a free accreditation to the APD Producer Programme, hotel accommodation (up to three nights) and a contribution towards travel costs.

The **application deadline** is **20 February 2020**.

The **projects will be selected** by **4 March 2020** at the latest.

The Talent Programme comprises:

- Talent Get Together on Wednesday, 6 May 2020
- Participation in the Producers Welcome and the APD@FMX session on Wednesday, 6 May 2020
- Talent Kick-Off Meeting on Thursday, 7 May 2020
- Participation in the "Producers for Co-Production" – one-to-one meetings with co-producers, studios, service producers and VFX producers on Thursday, 7 May 2020
- Participation in the APD Conference on Thursday, 7 May 2020
- Participation in the one-to-one meetings of the APD Financing Market on the afternoon of Thursday, 7 May 2020 and on Friday, 8 May 2020
- Accreditation for the 27th Stuttgart International Festival of Animated Film 2020 and the FMX – Conference on Animation, Effects, Games and Immersive Media
- Catering: 6 May 2020 (evening meal), 7 May 2020 (lunch, evening meal), 8 May 2020 (lunch, evening meal), coffee breaks

The accreditation is personalised and non-transferable.

5. Special Conditions for Delegations

APD offers reduced participation fees for delegations from countries and regions. A delegation consists of 4-8 producers/studios and an institutional representative from the respective country or region.

The accreditation fee for producers is **500.00 EUR** (incl. 7% VAT) per person. For the organising institution of the delegation, the participation fee is **250.00 EUR** (incl. 7% VAT).

For groups from EU countries with a low audiovisual production capacity (as defined by the Creative Europe MEDIA programme) who are participating as a delegation at APD for the first time, the accreditation fee in the first year is **325.00 EUR** (incl. 7% VAT) per person. For the organising institution of the delegation, the participation fee is **200.00 EUR** (incl. 7% VAT) per person.

The participation fee covers:

- Participation in the Producers' Reception and the FMX session on Wednesday, 6 May 2020
- Participation in the "Producers for Co-Production" – one-on-one meetings with co-producers, studios, service producers and VFX producers on Thursday, 7 May 2020
- Participation in the APD Conference on Thursday, 7 May 2020
- Participation in the one-on-one meetings of the APD Financing Market on the afternoon of Thursday, 7 May 2020 and on Friday, 8 May 2020
- Accreditation for the 27th Stuttgart International Festival of Animated Film 2020 and the FMX – Conference on Animation, Effects, Games and Immersive Media
- Catering: 6 May 2020 (evening meal), 7 May 2020 (lunch, evening meal), 8 May 2020 (lunch, evening meal), coffee breaks

The accreditation is personalised and non-transferable. Travel and hotel costs are not included in the participation fee.

CANCELLATION

The cancellation of a registration must be made in writing (by email).

Producers whose project has been selected for participation in APD can cancel their participation in the Producer Programme free of charge until 15 March 2020. After that, a cancellation fee of 100% of the participation fee will apply. APD only selects a limited number of projects. For organisational reasons, projects that are withdrawn after 15 March 2020 cannot be replaced by alternative projects. This is why we have had to introduce a strict cancellation deadline.

For participants registered for the Co-Producer and Investor Programmes wishing to cancel their registration, after 15 March 2020 a cancellation fee of 150.00 EUR (incl. 7% VAT) will apply. For any cancellation of registration after 3 April 2020, a cancellation fee of 100% of the registration fee will apply.

PHOTOS & FILMING

The organiser will take photos and possibly film footage during the event. The participant hereby expressly agrees that the organiser may publish any photos and/or film footage created during the event without any restriction in the press, on the radio, on television and in other media. In this respect, the participant waives all rights to all still images, film and sound recordings.

DATA USAGE & DATA PROTECTION

By making their submission / registration, the participant confirms that they have read and understood the privacy statement on the APD website (<https://www.animationproductiondays.de/en/privacy-policy>). The participant further expressly grants permission for the organiser to store the data contained in their APD submission/registration, in particular personal data with the exception of their telephone number, in part in connection with the processing of their application and possible accreditation, and for use in the APD catalogue and APD print and online publications.

The participant also agrees to be informed via non-individualised emails about the APD programme.

PAYMENT METHODS

Payment must be made on receipt of the invoice.
Payments are only possible by bank transfer to:

Film- und Medienfestival gGmbH
Baden-Württembergische Bank
Account Number: 211 74 41
Sort Code: 600 501 01
SWIFT-CODE (BIC): SOLADEST
IBAN: DE77 6005 0101 0002 1174 41

Purpose: Participation in APD 2020
Payment by credit or debit card is not possible.

HOTEL

APD has reserved a limited number of rooms for participants at the Maritim Hotel, Stuttgart (Seidenstraße 34, 70174 Stuttgart) which can be booked via the booking link that will be sent to all participants.

The booking deadline is 20 March 2020.

GOVERNING LAW AND JURISDICTION

Participation in APD is governed by the law of the Federal Republic of Germany, place of jurisdiction: Stuttgart.

ACCEPTANCE OF PARTICIPATION TERMS & CONDITIONS

By submitting a project to / registering for APD, the applicant accepts these terms and conditions. The organisers of APD have the right to adjudicate separately all cases not provided for in these terms and conditions and to allow exceptions to them in special and justified cases.