

Press Release, 3 December 2018

## **Animation Production Days 2019 – Projects Can Now Be Submitted**

**Stuttgart – German and international producers can now submit projects for which they are seeking coproduction and financing partners to the 13<sup>th</sup> Animation Production Days (APD), the most important business platform in Germany for animation projects. Animation Production Days is taking place from 1–3 May 2019 in Stuttgart as part of the 26th Stuttgart International Festival of Animated Film (30 April – 5 May 2019) and FMX – Conference on Animation, Effects, Games and Immersive Media (30 April – 3 May 2019).**

The **online form** to submit a project is now available on the [APD website](#). Animation projects in the areas of film, TV series, mobile content, games, cross-media and transmedia can all be submitted. Hybrid formats mixing animation and live action are also eligible. The project submission deadline is 21 February 2019. A total of 45 projects will be selected to participate in APD 2019.

The probability of finding suitable production and financing partners at APD is high. Already, around one third of the projects showcased in previous years have been successfully produced. Projects in an early stage of development particularly benefit from the detailed feedback and advice given by key industry representatives. In pre-planned one-to-one meetings, APD brings together around 170 producers, studios, broadcasters, sales agents, distributors, funding bodies and banks. Once again in 2019, an important part of the programme is the APD Conference where groundbreaking projects will be presented and new trends and business models will be introduced and discussed.

Representatives from broadcasters, sales agents, distributors, film and media funding bodies, publishers and banks can also register for APD 2019 using the online form, with an early bird rate available until 30 January 2019.

### **Programme for Studios and Service Producers**

For production companies and studios who do not wish to present their own project but instead are seeking projects in which they can become involved as co-producers or service providers, APD has established the Producers for Co-Production programme. Here, producers and service providers from the fields of animation, games, VR and VFX meet to negotiate cooperations. You can register for this co-producers' programme which, alongside the Producers for Co-Production event, also includes participation in the APD Conference and networking sessions, via the online form. Further information can be found on the APD website.

### **APD Talent Programme Continues**

Thanks to renewed funding from the Creative Europe MEDIA programme, the highly successful APD Talent Programme is continuing in 2019. With this programme, APD offers 14 young German and European producers and graduates with animation and production degrees the opportunity to participate in APD free-of-charge and present their own project for which they are seeking production and/or financing partners. Young producers can apply to the programme via the online form on the APD website until the deadline of 21 February 2019.

Once again this year, one place on the APD Talent Programme has been reserved for a project from the European talent initiative "[Animation Sans Frontières](#)" (ASF). This is the second time APD is cooperating with this training programme, which is supported by the Creative Europe Programme of the EU. ASF is organised by the Animationsinstitut of Filmakademie Baden-Wuerttemberg and three other European animation schools.

### **The Trickstar Business Award**

From 6 December 2018, projects can also be submitted for the Trickstar Business Award. In 2019, this business award for the animation industry will be presented for the third time by the Stuttgart International Festival of Animated Film (ITFS) as part of Animation Production Days. The 7,500 Euro prize is awarded to national or international innovative and groundbreaking business models for projects or companies in the animation industry. Projects submitted to APD are invited to submit for the Trickstar Business Award. Companies with an innovative business model can also apply to the Trickstar Business Award without submitting a project to APD. The deadline is 1 March 2019. The submission form and rules and regulations can be found on the [ITFS website](#).

### *About Animation Production Days*

*[Animation Production Days](#) (APD) is a business platform for the international animation industry and is taking place annually as part of the [Stuttgart International Festival of Animated Film](#) and [FMX – Conference on Animation, Effects, Games and Immersive Media](#). APD is organised by the Film- und Medienfestival gGmbH and the Filmakademie Baden-Württemberg. It brings together co-production, financing and distribution partners for animation projects in a series of one-to-one meetings and, with the APD Conference, offers focused discussions and presentations on current challenges facing the industry.*

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