

## REGULATIONS / GENERAL TERMS AND CONDITIONS

Participation in APD is exclusive to registered professionals, in particular producers, service producers, distributors, world sales agents, representatives of broadcasters and funding institutions, buyers and sellers, investors as well as other representatives of the video/DVD, games and television market.

Animation projects can be submitted at concept, development or production stage. In general, producers should have a successful track record of already having produced a number of animation projects. The submitted projects must have the potential for international distribution and brand development.

### APD REGISTRATION

#### 1. Producers applying with a project

Producers applying with a project can submit their project online until **21 February 2019**.

Registration only becomes valid following the decision of the selection committee which will meet by 28 February 2019 at the latest.

#### 2. Producers without a project, studios, service-producers and VFX producers

Producers, studios, service producers and VFX producers can register online until **21 February 2019**. They can elect to participate in the complete APD programme (limited number only) or just in the Co-Producers Programme (without access to the APD Financing Market).

Producers presenting a selected project at APD will be prioritised when requesting meetings with investors, commissioning editors, distributors, etc.

#### 3. Broadcasters, distributors, world sales agents, publishers, investors of the video/DVD, games, mobile and television industries

Broadcasters, distributors, world sales agents and other investors of the video/DVD, games, mobile and television industries can register online until **8 March 2019**.

#### 4. Young Talents (APD Talent Programme)

For up to 14 young talents (graduates of animation and film schools and young producers) APD offers free accreditations to present their own commercially-orientated animation project to potential production and financing partners. Registration only becomes valid following the decision of the selection committee which will meet by 28 February 2019 at the latest. APD will grant the selected participants free accreditation, accommodation (up to 3 nights) and a travel allowance. **Deadline** for online application is **21 February 2019**.

### PARTICIPATION FEE

#### 1. Producers presenting a selected project (APD Complete Programme)

Participation fee for the complete APD 2019 programme is EUR 650.00 (incl. 7% VAT) per person for the first company representative. The early bird rate for submissions and registrations before 31 January 2019 is EUR 550.00 (incl. 7% VAT). Participation fee for the second company representative is EUR 550.00 (incl. 7% VAT).

For participants of the talent programme the accreditation is free of charge.

The participation fee includes:

- Producers Welcome and APD@FMX Session, 1 May 2019
- Participation in "Producers for Co-Production" – One-on-One Meetings for producers, animation studios, service-producers and VFX producers on Thursday, 2 May 2019
- Participation in the APD Conference on Thursday, 2 May 2019
- Participation in the One-on-One Meetings of the APD Financing Market on Thursday, 2 May 2019

- and Friday, 3 May 2019
- Accreditation for the 26th Stuttgart Festival of Animated Film 2019 and FMX, Conference on Animation, Effects, Games and Immersive Media
  - Catering: 1 May 2019 (dinner), 2 May 2019 (lunch, dinner), 3 May 2019 (lunch, dinner), plus coffee breaks

Travel costs and accommodation are not included in the participation fee.  
Accreditations are strictly personal and non-transferable.

## 2. Producers without a project, studios, service-producers and VFX producers

Producers, studios and service-producers not presenting a project at APD can choose whether to participate in the APD Co-Producers Programme (without access to APD Financing Market), or in the Complete APD Programme.

### APD Co-Producers Programme

Participation fee for the APD Co-Producers Programme on Thursday, 2 May 2019, is EUR 350.00 (incl. 7% VAT) per person. The early bird rate for registrations before 31 January 2019 is EUR 300.00 (incl. 7% VAT) per person.

The participation fee for the APD Co-Producers Programme includes:

- Producers Welcome and APD@FMX Session, 1 May 2019
- Participation in “Producers for Co-Production” – One-on-One Meetings for producers, animation studios, service-producers and VFX producers on Thursday, 2 May 2019
- Participation in the APD Conference on Thursday, 2 May 2019
- Accreditation for the 26th Stuttgart Festival of Animated Film 2019 (30 April – 05 May) and a Day Ticket for Friday, 3 May for FMX, Conference on Animation, Effects, Games and Immersive Media
- Catering: 1 May 2019 (dinner), 2 May 2019 (opening lunch, dinner) plus coffee breaks

PLEASE NOTE: It does NOT include accreditations for the APD Financing Market (Thursday afternoon, 2 May, Friday, 3 May).

### Complete APD Programme

Producers, studios and service-producers not presenting a project at APD also have the option of participating in the Complete APD Programme, including the Financing Market. Due to organisational reasons the number of those accreditations is limited.

Please Note: Producers presenting a selected project at APD will be prioritised when requesting meetings with commissioning editors and distributors.

Participation fee for the Complete APD 2019 Programme is EUR 650.00 (incl. 7% VAT) per person for the first company representative. The early bird rate for submissions and registrations before 31 January 2018 is EUR 550.00 (incl. 7% VAT).

Participation fee for the second company representative is EUR 550.00 (incl. 7% VAT).

The participation fee includes:

- Producers Welcome and APD@FMX Session, 1 May 2019
- Participation in “Producers for Co-Production” – One-on-One Meetings for producers, animation studios, service-producers and VFX producers on Thursday, 2 May 2019
- Participation in the APD Conference on Thursday, 2 May 2019
- Participation in the One-on-One Meetings of the APD Financing Market on Thursday, 2 May and Friday, 3 May 2019
- Accreditation for the 26th Stuttgart Festival of Animated Film 2019 and FMX, Conference on Animation, Effects, Games and Immersive Media
- Catering: 1 May 2019 (dinner), 2 May 2019 (lunch, dinner), 3 May 2019 (lunch, dinner) plus coffee breaks

Travel costs and accommodation are not included in the participation fee.  
Accreditations are strictly personal and non-transferable.

### 3. Investors (APD Investor's Programme)

The participation fee for distributors, broadcasters, world sales agents, publishers, funding institutions and other investors of the video/DVD, games, mobile and television industries is EUR 300.00 (incl. 7% VAT). The early bird rate for registrations before 31 January 2019 is EUR 250.00 (incl. 7% VAT) per person.

The participation fee includes:

- Participation in the APD Conference on Thursday, 2 May 2019
- Participation in the One-on-One Meetings of the APD Financing Market on Thursday afternoon, 02 May and Friday, 3 May 2019
- Accreditation for the 26th Stuttgart Festival of Animated Film 2019 and FMX, Conference on Animation, Effects, Games and Immersive Media
- Catering: 2 May 2019 (lunch, dinner), 3 May 2019 (lunch, dinner) plus coffee breaks

Note for distributors: APD is a co-production and financing market for projects in development. Producers presenting a selected project will therefore be prioritised when requesting meetings with commissioning editors.

Travel costs and accommodation are not included in the participation fee.  
Accreditations are strictly personal and non-transferable.

### 4. Special rate for delegations

For national or regional delegations APD offers special accreditation fees. A delegation consists of 4-6 producers / studios and a representative of the organizing institution.

Participation fee for a producers / studios is EUR 500.00 (incl. 7% VAT) per person. For the organizing institution of the delegation the accreditation fee is EUR 250.00 (incl. 7% VAT) per person.

For groups from EU countries with a low audiovisual production capacity (according to the Creative Europe MEDIA Programme) participating for the first time as a delegation the participation fee for the first year is EUR 325.00 (incl. 7% VAT) per person. For the organizing institution of the delegation the accreditation fee is EUR 200.00 (incl. 7% VAT) per person.

The participation fee includes:

- Producers Welcome and APD@FMX Session, 1 May 2019
- Participation in "Producers for Co-Production" – One-on-One Meetings for producers, animation studios, service-producers and VFX producers on Thursday, 2 May 2019
- Participation in the APD Conference on Thursday, 2 May 2019
- Participation in the One-on-One Meetings of the APD Financing Market on Thursday afternoon, 2 May and Friday, 3 May 2019
- Accreditation for the 26th Stuttgart Festival of Animated Film 2019 and FMX, Conference on Animation, Effects, Games and Immersive Media
- Catering: 1 May 2019 (dinner), 2 May 2019 (lunch, dinner), 3 May 2019 (lunch, dinner) plus coffee breaks

Travel costs and accommodation are not included in the participation fee.  
Accreditations are strictly personal and non-transferable.

## CANCELLATION

Submitted registrations may only be cancelled in writing. A cancellation fee of EUR 200.00 will be levied on APD registration cancellations received after 15 March 2019.

After 5 April 2019, a cancellation fee of 100% of the participation fee will be levied.

## PHOTO & FILM

The organiser reserves the right to photograph and/or record the voice and image of participants, and to communicate the same to the public worldwide, by representing, reproducing without limitation of the number of reproductions, publishing of the photograph(s) and/or recording(s), in all formats, whether in their entirety or in extracted form, on all existing or future material and immaterial carriers, such as paper, optic, analogical, digital or electronic networks (including the internet, the organiser's website and/or the organiser's partner websites), except where the participant has objected beforehand in writing.

## USE OF DATA & PRIVACY POLICY

The participant confirms that they have read and understood the privacy policy on the APD website (<https://www.animationproductiondays.de/en/privacy-policy>).

They also confirm that they grant their explicit permission for the data contained in their submission/registration for APD, notably personal data – with the exception of their telephone numbers – to be saved by the organiser for the processing of the application and the accreditation and to be used in the APDs catalogue and in APDs print and online publications.

The participant additionally grants their permission to be informed about the APDs programme via non-individualised emails.

## PAYMENT METHOD

Payment must be made upon receipt of the invoice by bank transfer to:

Film- und Medienfestival gGmbH  
Baden-Württembergische Bank  
Account no. 211 74 41  
Bank code: 600 501 01  
SWIFT-CODE/BIC: SOLADEST  
IBAN: DE77 6005 0101 0002 1174 41  
Purpose: Participation Fee APD2019

Credit or debit cards are not accepted.

## HOTEL

The APD has reserved a limited number of rooms at Maritim Hotel Stuttgart. These can be booked via a link, which will be sent to all APD participants.

Maritim Hotel Stuttgart (Seidenstraße 34, 70174 Stuttgart), booking deadline: 16 March 2019

## APPLICABLE LAW, PLACE OF JURISDICTION

For participation in APD the laws of the Federal Republic of Germany shall apply. The place of jurisdiction is Stuttgart.

## ACCEPTANCE OF REGULATIONS

Application / Registration for APD implies adherence to the present regulations. The APD hosts reserve the right to settle all cases unforeseen by the Participation Regulations, and may also permit exceptions from the regulations in special, well-founded cases.